



Show Distribution and Scapin Staging announce changes in their leadership to accelerate the execution of the company's development strategy

Montréal, - Scapin Staging and Show Distribution announce changes in their leadership, effective as of January 1, 2018.

After leading both companies to their current level of excellence, Mr. Marc Desrochers has stepped down from the firm to pursue new interests. Mr. Desrochers founded Scapin Staging which successfully introduced new and versatile products to the entertainment industry. He later acquired Show Distribution which allowed him to offer a complete one-stop solution to clients.

Mr. Denis Lefrançois now assumes the role of CEO leading Scapin Staging and Show Distribution into an new era of continuing growth with significant investments in new technologies and markets.

"This change is designed to accelerate the execution of our strategy," said Mr. Lefrançois. "It will strengthen our ability to develop even more cutting-edge technologies to meet the ever-changing needs of our customers while delivering strong financial performance and drive growth in both rental and sales services. We are committed to improving technology and training by making important private investments and through our collaboration with the FICC."

Since its inception, the FICC's mission has been to provide a financial partnership to companies creating, producing, and distributing cultural and communication products and services. The organization has invested in nearly 70 partner companies, with more than \$72 million invested over 20 years.

Mr. Lefrançois continued, "Combining our management and financial resources with the financial support provided by FICC, ensures the future growth of both Scapin Staging and Show Distribution. This collaboration allows us to continue to provide world class products and services to the live entertainment, broadcast and special event markets locally, nationally and internationally.

About Scapin Staging and Show Distribution

Scapin Staging specializes in the sales and rental of staging equipment as well as in the design and installation of temporary or permanent structures for the entertainment industry. It boasts the largest inventory of stage risers, stage roofs and trusses in Canada.

Show Distribution specializes in the sales and rentals of rigging motors and controllers. Thanks to its continued research and development, Show Distribution has introduced a full range of fixed and variable speed motors that are lighter and offer improved safety features. These innovations have revolutionized the world of show business and touring in Canada as well as in the USA.

About Mr. Denis Lefrançois

Denis Lefrançois is one of the founders and past president of Solotech Inc. Under his leadership, Solotech became the Canadian leader of sales and rental of audio, video and lighting equipment for live entertainment including broadcast, stadia and arenas, and corporate events.

He was instrumental in the Caisse de dépôt et placement du Québec's decision to become a major shareholder in the company. Mr. Lefrançois has since sold Solotech to the Claridge investment fund. He continues to sit on several boards for non-for-profit corporations.

He recently joined the management team at Show Distribution to ensure the continued growth of the company.

About the Fonds d'investissement de la culture et des communications, s.e.c.

Established in 1997, the Fonds d'investissement de la culture et des communications, s.e.c. (the "FICC") was the first venture capital fund in Canada dedicated exclusively to Quebec based cultural and communications industries. Its sponsors are the *Fonds de Solidarité FTQ*, the *Société de développement des entreprises culturelles (SODEC)* and the *Union des artistes (UDA)*. It in turn sponsors: the *Gestion du Fonds d'investissement de la culture et des communications inc.*, *l'Union des Artistes (UDA)*, *la Guilde des musiciens et musiciennes du Québec (GMMQ)* and *l'Union des écrivains et des écrivains québécois (UNEQ)*. The FICC provides a strategic financial partnership to businesses in the cultural, communications and digital sectors. This partnership supports their development, their growth and ensures smooth and efficient management transitions.

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